

SILVERPEAK

M&A + FINANCING ADVICE

The state of the market for Series B&C rounds in European tech companies

H1 2023

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1. European tech:
Venture environment
recent trends



European tech Series B&C rounds on par with pre-2021 'record' levels

- Total Series B&C activity **normalised in this half**, after the dramatic drop in late 2022. Although the H1 investment numbers are similar to those of H2 2022, a strong start to the year was offset more recently by weaker deal numbers
- Median deal values for Series C dropped significantly, falling 33% to €32.6m, driven by many more, much smaller Series C rounds (of €5-15m)
- > France and Germany saw significant capital increases, reaching €2.1bn, while the UK sharply declined to €1.1bn, being surpassed by France in investment for the first time since 2016
- In H1, there were **three Series C mega-deals above €100m**, representing 13% of total deals; however, all three of these deals occurred in Q1
- Fintech and healthtech have showed resilience in H1, remaining the largest verticals and accounting for 10% and 9% of all deal count respectively

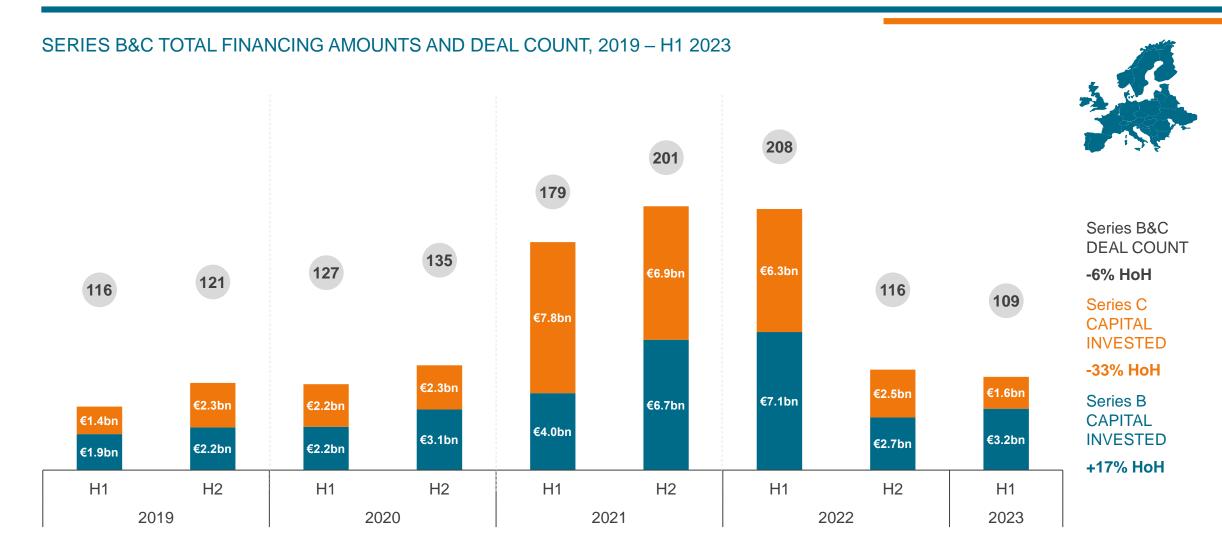


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In H1 2023 there has been a stabilisation in the market following the sharp market correction in H2 2022. Whilst 2023 has begun on this 'new normal' level, we do sense some increased caution from funds in recent months.

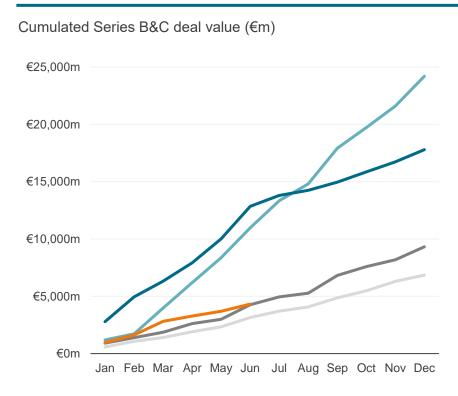
David Ford PARTNER

Total B&C investments are now back to pre-pandemic levels and numbers, but less value in later stage deals

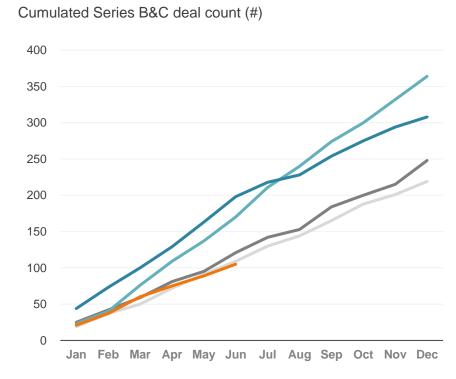


Capital invested slows in Q2 2023 converging towards 2020 levels

Back to 2020 levels in terms of amount raised...



...and deal count fell to the lowest levels in the last 5 years



Cohort	2023	2022	2021	2020	2019
2023 Deal value % change	-	-66%	-61%	1%	37%
2023 Deal count % change	-	-47%	-38%	-13%	-4%

Series B median deal size remains buoyant, but sharp reduction in Series C ticket sizes

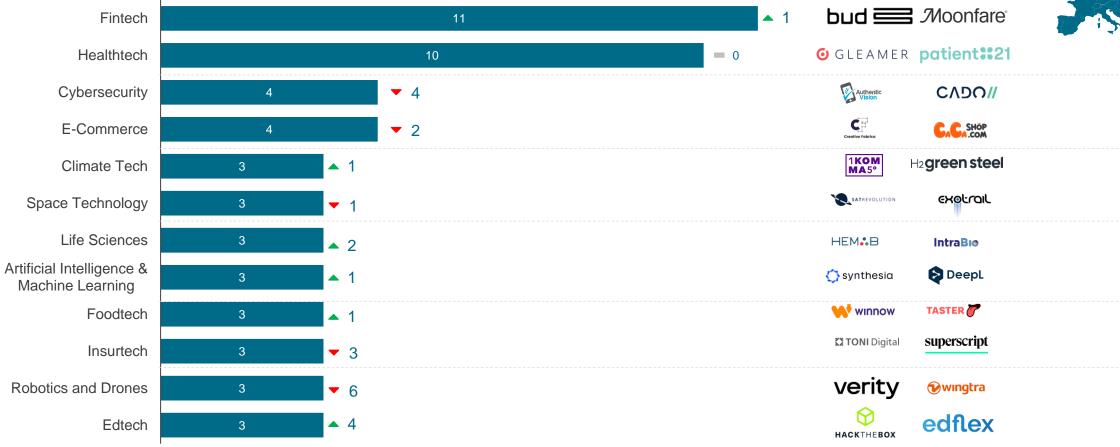


Fintech and healthtech continue to attract the most activity

COUNT OF B&C ROUNDS BY VERTICAL, H1 2023

change from H2 2022



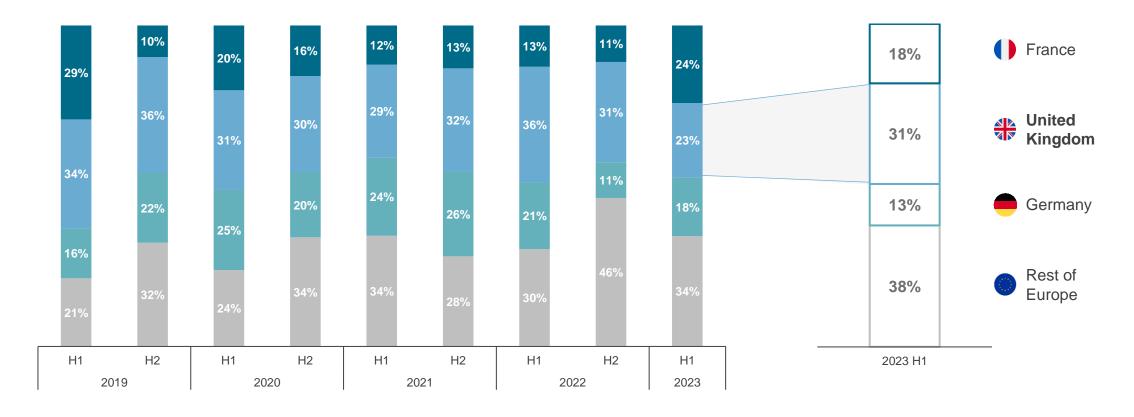


For the first time the UK is not the top recipient of investment, although deal numbers remain the highest

SERIES B&C DEAL COUNT AND DEAL VALUE BY GEOGRAPHY, 2019 – H1 2023

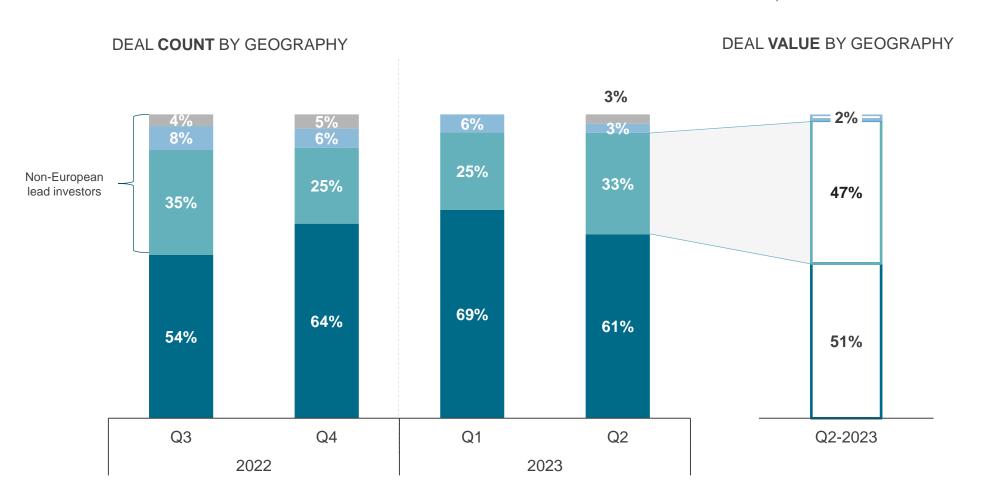
DEAL VALUE BY GEOGRAPHY

DEAL COUNT BY GEOGRAPHY



North American investors led 33% of rounds and invested 47% of capital

GEOGRAPHIC DISTRIBUTION OF LEAD INVESTORS FOR SERIES B&C ROUNDS, Q3 2022 - Q2 2023



Asia
(excl. Middle East)

North America
(excl. Mexico)

The share of € invested by North American investors is higher than their share of # of deals

Europe

UK deal numbers and capital invested fell significantly faster than the rest of the continent

SERIES B&C TOTAL FINANCING AMOUNTS AND DEAL COUNT IN THE UK, 2019 – H1 2023



2. European tech: Series B rounds

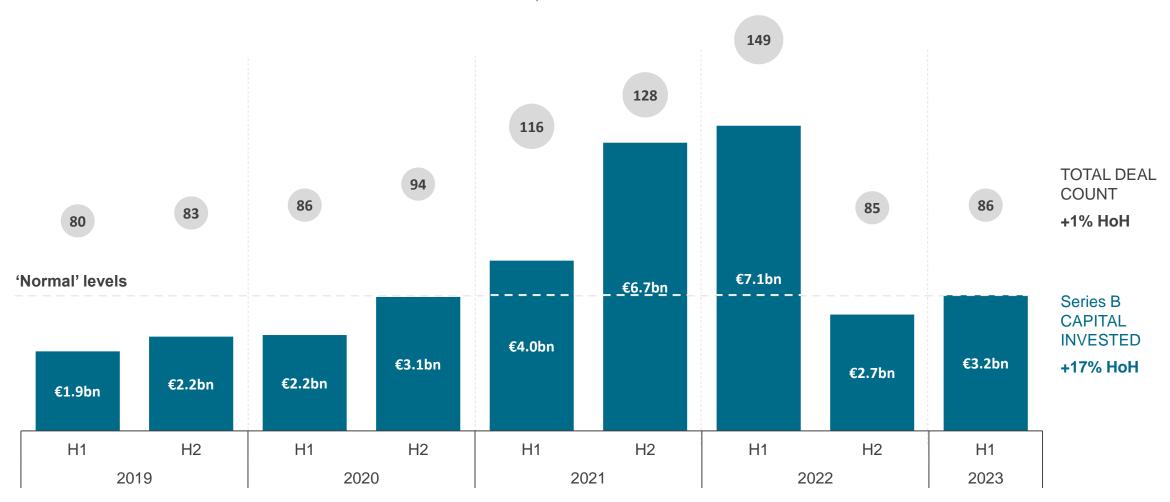
Series B rounds take businesses past the development stage. They provide acceleration money to fuel growth and to fully exploit market opportunities.

Typically, companies have established their team, product and go-tomarket strategy following a Series A round and completed significant milestones.

For our report, we have included Series B rounds above €5m for European-headquartered businesses using Silverpeak's proprietary technology sector filters.

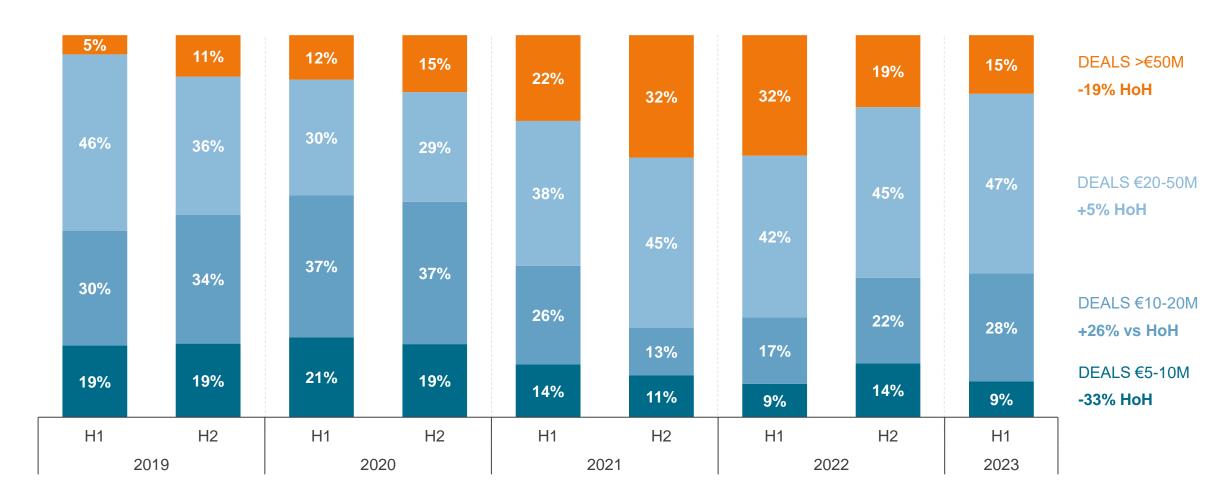
Series B investments have returned to pre-pandemic levels

SERIES B TOTAL FINANCING AMOUNTS AND DEAL COUNT, 2019 - H1 2023



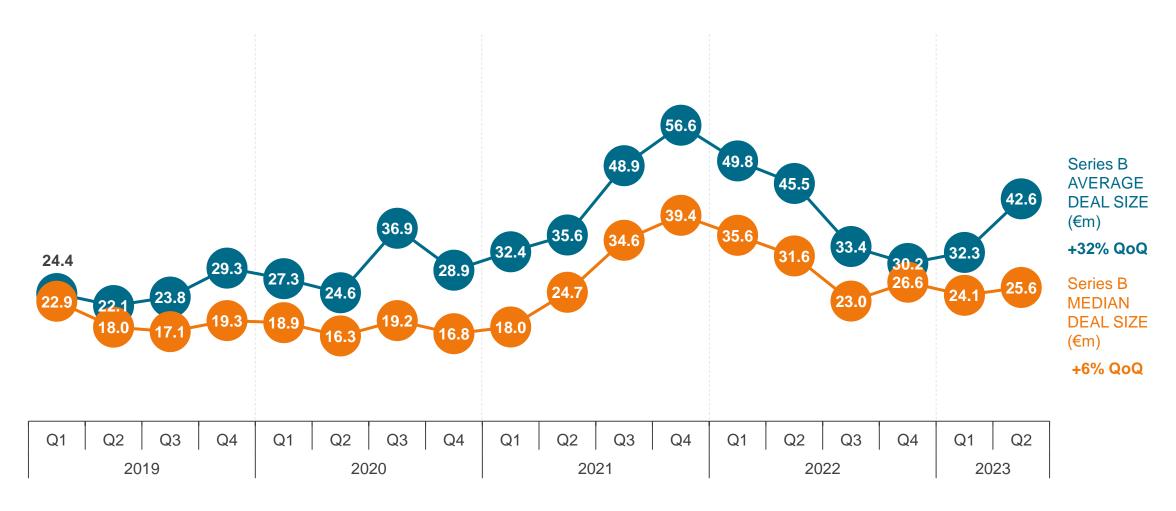
Fewer larger deals (€50m+), in a return to pre-pandemic levels

BREAKDOWN OF SERIES B ROUNDS BY VALUE, 2019 - H1 2023



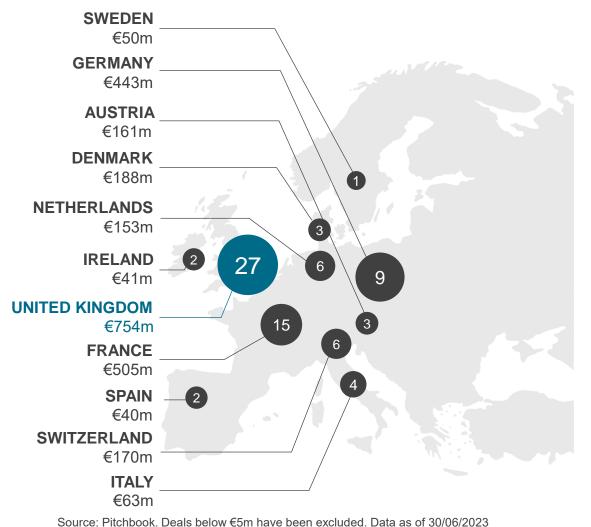
Median Series B deal size remains stable while the spread increases

MEDIAN AND AVERAGE SIZE OF SERIES B ROUNDS, 2019 - H1 2023



The UK continues attract the most Series B rounds and capital invested

SERIES B DEAL COUNT AND VALUE BY COUNTRY, H1 2023



of Series B rounds in H1 2023 vs H2 2022

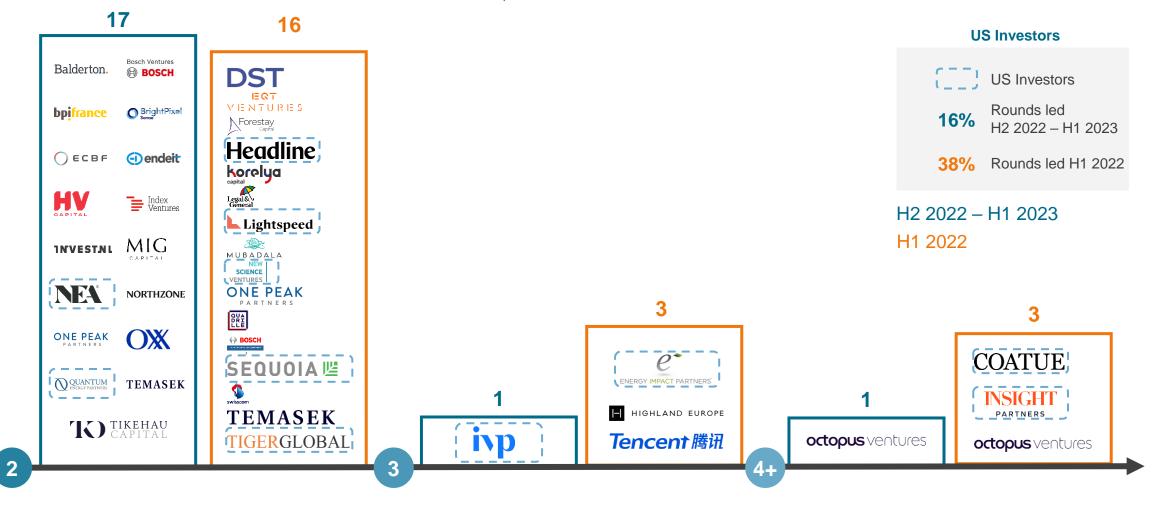


Value of Series B rounds in H1 2023 vs H2 2022



In the last 12 months there has been a decline in US-led Series B rounds

19 INVESTORS LED TWO OR MORE SERIES B ROUNDS, H2 2022 - H1 2023



H1 2023 showcased four mega-deals (€100m+)

LARGEST SERIES B ROUNDS, H2 2022 - H1 2023

TOP DEALS Q3'22

H2 green steel €190m Aug-22 AMF #GIC SCHAEFFLER **CLEANTECH** NOT SO DARK €80m Sep-22 **ONLINE** KHARISCAPITAL **DELIVERY** €73m Jul-22 **MEDICAL DEERFIELD ROBOTICS**

TOP DEALS Q4'22



TOP DEALS Q1'23



TOP DEALS Q2'23





3. European tech: Series C rounds

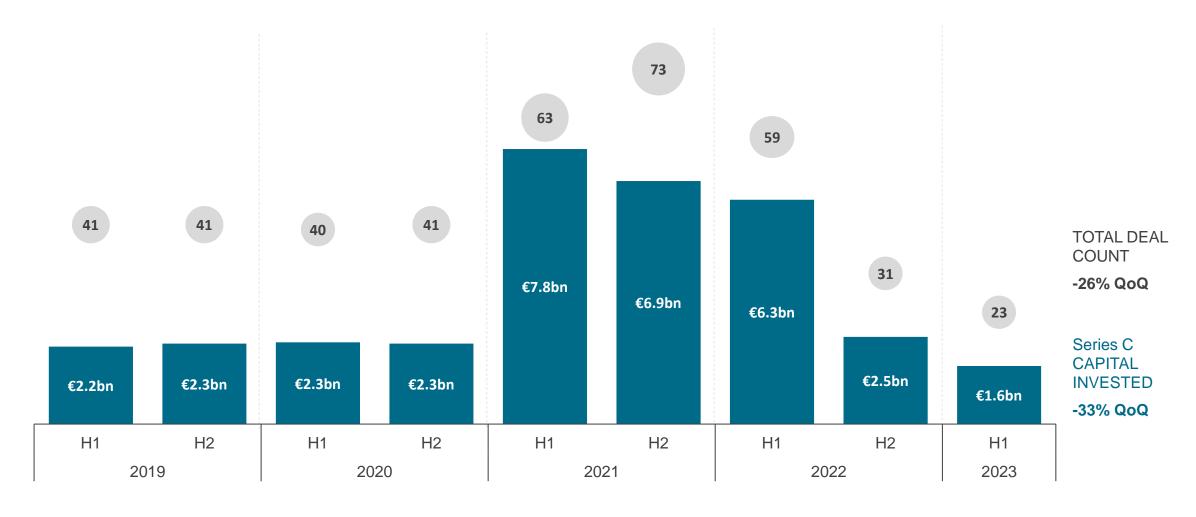
A Series C round is the fourth stage of a company's financing, and typically the last stage of venture capital financing. However, some companies opt to conduct more rounds, such as Series D, E, etc.

Companies that aim to obtain Series C funding are no longer start-ups.

They are usually established, successful companies in their late stages of development, with solid revenues. Their core products or services generate strong demand in the marketplace, attracting a substantial customer base.

Series C deal volume declines to lowest level in five years

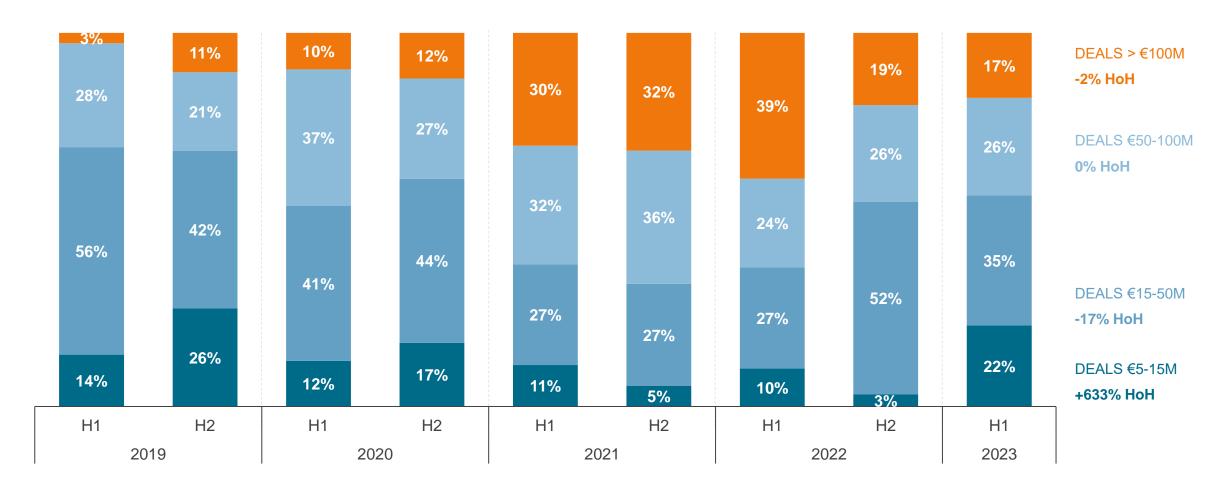
SERIES C TOTAL FINANCING AMOUNTS AND DEAL COUNT, 2019 - H1 2023





Change in deal mix: Significant increase in deals below €15m

BREAKDOWN OF SERIES C ROUNDS BY VALUE, 2019 - H1 2023



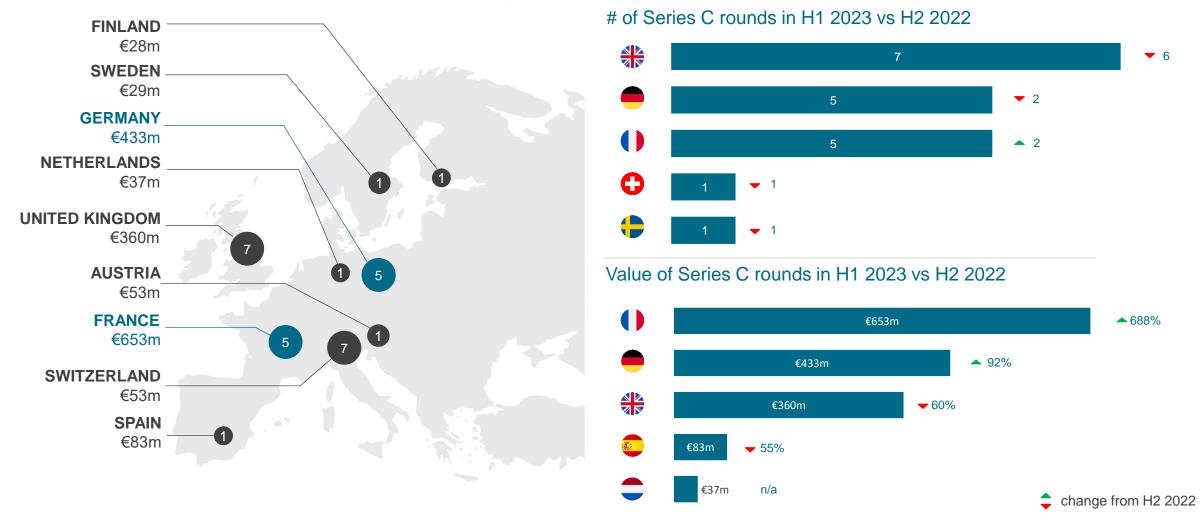
Series C median and average deal value both see a large decline

MEDIAN AND AVERAGE SIZE OF SERIES C ROUNDS, 2019 - H1 2023



For the first time, total Series C investment in both France and Germany exceeds the UK

SERIES C DEAL COUNT AND VALUE BY COUNTRY, H1 2023



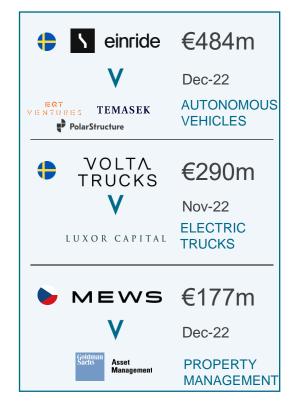
Q1 2023 saw an influx of mega-deals, but they failed to sustain in Q2 2023

LARGEST SERIES C ROUNDS, H2 2022 AND H1 2023

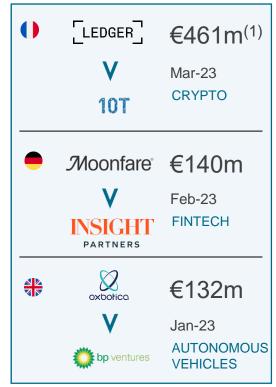
TOP DEALS Q3'22

CGenesis €215m Jul-22 CAPITAL TIGERGLOBAL MARKETS €87m yu life Jul-22 **INSURANCE** DAI-ICHI LIFE **PLATFORM** ONTO €76m Jul-22 **ELECTRIC CAR** Legal & General **RENTAL**

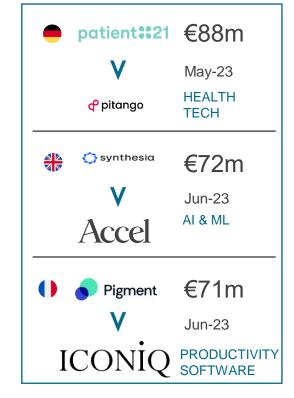
TOP DEALS Q4'22



TOP DEALS Q1'23



TOP DEALS Q2'23



€100m+ deals

4. Silverpeak overview



Our connections, ability and focus will deliver the best outcomes for your business

WE ARE MID-MARKET TECHNOLOGY SPECIALISTS representing European growth businesses in M&A and financing transactions involving the most relevant investors and acquirers, wherever they are.

30 team concentrated in a single office

300+ completed deal experience

60% transactions with North American counterparties in the last 3 years



SECTOR COVERAGE

SOFTWARE



Application software



Applied Al



Data analytics



Infrastructure software



RPA/LowCode



Vertical software

- > Construction
- > Edtech
- > Fintech
- Martech
- > Mobility
- Sustainability
- > Travel

DEEPTECH





Additive manufacturing



Algorithms/AI & ML



AR/VR



High perf. computing



Networking and IoT



NewSpace



Photonics



Quantum Computing



Robotics & Computer Vision



Security software



Semiconductors

DIGITAL SERVICES



Data services



IT consulting



Managed services



Marketplaces



Telecom services



Silverpeak's three pillars for success

PASSION FOR TECHNOLOGY

A high energy team of technology enthusiasts with the creativity and courage to overcome any challenges

ABILITY TO ARTICULATE YOUR FULL VALUE

Deep business and product understanding focused on discovering the full strategic value and demonstrating this to the right acquirers and investors

EXCEPTIONAL GLOBAL EXECUTION

The experience and connections to execute your transaction flawlessly, with global reach, within a process built just for you



Selected recent transactions

M&A















FINANCING

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